# Mobile Application Platform - EVENTS



## Frequently Asked Questions

**Which modules are most often used?**

    (1)  The notice board (for material like agenda, speaker bio, reading material, map)
    (2)  Messaging channel (for attendees to send questions, comments, complaints)
    (3)  Surveys (to run polls during the event and after)
    (4)  Notifications (where attendees are notified of updates or actions required)
    (5)  External links (where videos can be inserted or delegates taken to other websites)

There are also many more to choose from to increase engagement and interaction.

**How do interactions work?**

Interactions happen in real-time. Information to users and back to admin are immediately available through the administration console. Results dashboards updates as polls are completed and all other info is immediately updated.

**What can this app be used for?**

It creates a virtual place where a chosen group interact, collaborate and communicate while providing insights in real time. Any type of event is possible: formal/informal, indoors/outdoors.

**Is this app available to download from the application stores?**

No. The various mobile applications are set up specifically for each business and according to their needs.

**Which devices are supported by the apps?**

The apps can be used on any internet enabled device like a PC, notebook, phone or tablet.

### On which type of phones do the apps run?

The apps are operating system and device agnostic, which means it works on any device that have internet access, including most feature phones.

### How are the apps accessed by users?

Each app is set up on a unique URL for a specific business and based on their requirements. This URL can be e-mailed, sent via SMS, scanned through a QR code, embedded in a website and shared on social media.

### How is the content (surveys, messages, information etc.) managed by an administrator?

The app is managed through an admin console. This is where surveys are set up, documents are uploaded, discussions are exported, messages are received, user profiles are managed, completed surveys and forms are viewed.

### Do we need a support person to help with the administration?

No. The app is very easy to use and simple. But we do offer support personnel to assist as well as training on managing the app in-house.

### How much does it cost users to be active on the app?

The app is very light in terms of data usage. A few cents per interaction, comparable to using Facebook or Twitter

### When we use the app, do we need to hire or supply devices like tablets to users?

No. Users bring and use their own devices. But we also have an option to supply tablets for hire.

### What are the factors that determine the cost of using the app?

Cost is basically driven by the number of users, time frames, functional modules required and level of customisation.

### How do our customers or staff recognise the app?

We customise the platform with your company's logo and colours (white label). This helps with brand recognition.

### Still unsure about something?

Contact us on any of these channels:

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